



Directory of New Zealand Television Production Locations



Locationz Limited
169a Ponsonby Road
Ponsonby
Auckland

P 09 361 2434
F 09 416 3966
E info@locationz.org.nz

LocationNZ is New Zealand's premiere full colour Directory of locations for television production around New Zealand. The directory is to be distributed worldwide at International television and production trade fairs and award events. The directory is also distributed to the advertising agency sector and directors for television commercial production.

LocationNZ limited is a long time member of the International Academy of Television Arts and Sciences (iEmmys) and its CEO Lyndsey Thompson has been a Jurer and Host Jurer for the IEmmy awards on several occasions. Through the association LocationNZ has a direct link to television network owners, producers and management world wide and promotes New Zealand as a location for short and long form production.

The LocationNZ directory puts producers in touch with you directly when they are looking for a location. There are 2500 hard copies published for international distribution and promoted on Facebook, U tube, twitter and on the LocationNZ VOD television platform. The directory will be distributed at over a 100 industry events over the next two years.











As an advertiser you can choose to be promoted on all three mediums.

The inaugural LocationNZ directory will be launched at the IEmmys in New York in November 2011 to over 400 international television network owners and producers and will also be distributed in February 2012.

LocationNZ is purely focused on promoting location and accommodation opportunities and does not compete with other publications marketing film services. LocationNZ is currently working with the International Academy of Television Arts and Sciences to host an Academy Day in New Zealand in 2012/2013 for International Producers where the Directory will be distributed.



Package Pricing

PRINT AND ONLINE OFFERING					
	Members Package	Print Ad	Online Directory Listing	Total Value (exc GST)	Package Pricing (exc GST)
	GOLD	Full Page Ad 		\$2,220	\$1,980.00
	SILVER	Half Page 		\$1320	\$1080.00
	BRONZE	Quarter Page 		\$900	\$795.00



* Terms and conditions

Each advertiser of a half or full page will qualify for one entry into the draw to win a trip to New York for the International Academy of Television Arts and Sciences Television Festival and IEmmys Awards night in November 2012. The Prize includes four nights accommodation and return airfare.

Online Only Rate Card (All prices exclude GST)

Online directory Listing:

The online directory will be accessed from the locationz.org.nz website promoted and marketed internationally. The online directory is free with a full page advertisement.

Only available to advertisers in the directory \$240.00

Online VOD Locationz TV Advertisement:

Locationz TV will run on the Ziln television platform and will link producers to visual images of NZ locations with their website details. This is a Video on Demand platform ideal for searching for specific location requirements.

Ads will be 30 seconds and on multiple daily rotation for 12 months as part of LocationNZ show reel.
Ads will consist of vision and website graphics only with music overlay.

Including HD production by LocationNZ. \$3500.00
HD vision supplied \$1750.00

Print Only Rate Card (All prices exclude GST)

Please note: Adverts are to be supplied in print ready eps format

Full Page	1250 wide x 1960 long:	\$1,980.00
Half Page	1250 wide x 950 long:	\$1,080.00
Quarter Page	600 wide x 950 long:	\$660.00

Additional Print Options:

Preferred print placement plus 25%

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Booking Form

Advertiser Name: _____ Corporate entity: _____

Address: _____

Region: _____

Phone: _____ Fax: _____ Email: _____

Category: ☐ Region ☐ Location ☐ Attraction ☐ Accommodation

Package

<input type="checkbox"/> GOLD	\$
<input type="checkbox"/> SILVER	\$
<input type="checkbox"/> BRONZE	\$

Advertisement:

<input type="checkbox"/> Full Page: 1800 long x 1104 wide	\$1980 Plus Gst	\$
<input type="checkbox"/> Half page: 1104 wide x 900 long portrait:	\$1080 Plus Gst	\$
<input type="checkbox"/> Quarter page: 550 wide x 900 long:	\$ 660 Plus Gst	\$
Online directory Listing	\$ 240 Plus Gst	

Online VOD LocationNZ TV Advertisement

<input type="checkbox"/> Including HD production by LocationNZ	\$3500 plus Gst	\$
<input type="checkbox"/> HD vision supplied	\$1750 plus Gst	\$

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Net Total	\$
GST	\$
Total to pay	\$

